



FOR IMMEDIATE RELEASE

The Music and Culture Coalition of New Orleans
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THE MUSIC AND CULTURE COALITION OF NEW ORLEANS CELEBRATES GIVING TUESDAY WITH ITS FIRST IN-PERSON EVENT IN OVER TWO YEARS

Tuesday, November 30, 2021 – Zony Mash Beer Project, New Orleans:

Please join the **Music and Culture Coalition of New Orleans (MaCCNO)** as we celebrate this year's Giving Tuesday with our first in-person gathering since 2019! This all-ages, outdoor event will be hosted by **Zony Mash Beer Project** (3940 Thalia St.) next **Tuesday, 11/30, from 6-9 p.m.**, with music provided by **ANTIWIGADEE!** and food for purchase from **Refried Dreams**. Our staff and board members are excited for the opportunity to safely gather with one another and our diverse community of stakeholders once again. MaCCNO will also have an on-site information table with merchandise for sale. More details about the host venue can be found at zonymashbeer.com.

This Giving Tuesday, MaCCNO will be reflecting on and celebrating its direct assistance efforts throughout the COVID-19 pandemic and post-Hurricane Ida recovery efforts, during which the organization pivoted to meet urgent community needs in addition to continuing its important cultural advocacy and policy work. Thanks to the support of many generous individuals and organizations, we have been able to raise and distribute nearly \$300,000 in low barrier relief grants to cultural community members throughout New Orleans. MaCCNO will also announce its new monthly donor drive, inviting community members to make sustaining contributions to support the organization's mission and featuring perks offered by local sponsors including *The Broadside New Orleans*, *Glitter Box N.O.*, *Zony Mash Beer Project*, and more.

100% of the in-person and online donations will go towards support MaCCNO's programming and mission of organizing and advocating with New Orleans musicians, culture bearers and performers.

About MaCCNO:

For the last 9 years, MaCCNO has worked at the intersection of culture, policy, and social justice in New Orleans; collaborating with, organizing, and building the civic capacity of the New Orleans music and cultural community to preserve and nurture the city's culture, to translate community vision into policy change, and to create a more just and equitable city and region. Beginning with the onset of the COVID-19 pandemic and continuing through the aftereffects of Hurricane Ida, MaCCNO has

implemented a microgrant program that has distributed a total of nearly \$300,000 to over 800 cultural community members in need; helped to pass a historic anti-surveillance ordinance at the municipal level that banned four harmful technologies; collaborated regularly with other New Orleans based arts and cultural organizations to coordinate additional resources for the cultural community; and engaged, informed and collaborated with musicians, performers, venue owners, culture bearers, and city officials to streamline the permitting process and fully legalize outdoor live entertainment to protect small businesses and musician livelihoods.

RSVP/More Info:

bit.ly/maccno-gt2021

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